

George Payne BUTCHERS

George Payne Butchers' adds meat to Newcastle Uni race record

North-east butcher George Payne beefed up Newcastle University Racing's record-breaking achievement in an annual inter-university track race at Silverstone.

Competing against 70 other universities from around the world, the Newcastle outfit put up an electrifying performance to become the first UK team in Formula Student history to compete in and get an all-electric car through scrutineering and onto the track.

They also posted the fastest electric vehicle time in the sprint and came joint first in the endurance event.

George Payne Butchers, in Brunton Park, Gosforth, provided 6kg of steak and a brace of boneless fores of butterflied lamb to provide some muscle for the record-breaking bid. "It made the team three BBQ meals and was very much appreciated," said Newcastle Racing's James Wilson.

He commented: "All of these achievements are testament to the team's hard work over the last 18 months. We are now looking to the future, with plans in place already being put in place for the next generation car."

George Payne remains one of Tyneside's longest established and best-known traditional independent family butchers and his Princes Road shop is this year celebrating its milestone 30th anniversary.

The business, which has won multiple awards across many years for its products, specialises in supplying meat from British and native breed cattle, sheep and pigs, the majority sourced through field-to-fork partnerships with Northumbrian farmers.

A former Northumbria Butcher of the Year winner, George Payne remains one of celebrity chef Rick Stein's 'Food Heroes.' He is a founder member and former regional and national chairman of the Butchers Q Guild, which represents over 120 of the country's leading butchers.

"Well done to Newcastle Racing on their electrifying success on the track. We were happy to provide some meaty support!" said George.



Newcastle University Racing's team.